



## ICW Associate Profile

**Kirsty Kelley**

### Summary

Kirsty is an experienced senior strategic thought leader, practitioner and collaboration specialist, becoming the first ISO44001 accredited Collaborative Leader in the Third Sector in 2015. With over 16 years experience in the charity sector, she is passionate about creating collaborative cross-sector relationships between organisations that create innovation and deliver outcomes that not only generate income and growth, but deliver social impact.

### Key Experience

She developed a framework of tools, framework processes and training to underpin collaborative relationship management at Guide Dogs, which enabled the organisation to maximise the impact of their internal and external working.

In 2018 she led a cross-sector collaborative team between Guide Dogs, Microsoft, LNER and Pointr to deliver a successful DfT funded Innovate UK 'First of a Kind' project that created a proof of concept interoperable technology solution to provide people with sight loss a way to navigate from an outdoor to indoor station environment and onto a train using 3D spatial audio wayfinding technology and provided key evidence of social impact measures to the DfT.

Her work has been short listed twice for the Institute for Collaborative Working innovation awards and she leads the generation of the Third Sector Special Interest Group to enable more third sector organisations to benefit from professional relationship management frameworks.

### Key Qualifications and Professional Memberships

- ISO44001 Collaborative Leader (Warwick University)
- L3 Adult Educator and Trainer (City and Guilds)
- Third Sector special interest group and Membership Board of the Institute for Collaborative Working
- BA Hons (English Literature)